

major in  
**BUSINESS ECONOMICS**  
University of California, Irvine

## THE DEGREE

Economics is the study of how individuals, businesses and governments choose to allocate scarce resources to satisfy alternative goals. As a social science, it is also used to analyze the interactions among these decision-makers through various institutions such as markets or corporations. Economists consider how well the outcomes of these interactions meet people's desires, and how public policy might improve those outcomes.

A degree in business economics allows students to delve into areas of particular relevance to business such as forecasting, portfolio selection, industrial organization (the study of markets and competition) and corporate finance. The degree is grounded in rigorous logic and an integrative perspective of economics.

## CAREERS

Econ majors develop analytical skills, quantitative tools and clarity of thought that are useful in all occupations. The degree provides excellent preparation for graduate study in law, business, public policy and social sciences.



**university in the  
U.S. under 50**  
*\*Times Higher Education*



**9th best public  
university in the U.S.**  
*\*US News & World Report*



**"Coolest School"  
for sustainability**  
*\*Sierra Magazine*

## BUSINESS ECONOMISTS ASK QUESTIONS LIKE ...

- What factors influence market booms and busts?
- What kinds of government policies are likely to lead to higher rates of economic growth?
- If the Federal Reserve increases interest rates, how will commercial activity in the U.S. be affected?
- Will airline mergers lead to higher airfares?



Jasmine Fang, a business econ alumna, received the Dalai Lama Endowed Scholarship while at UCI and now works for the Department of Homeland Security in Washington, D.C.

## SUGGESTED CURRICULUM

### Freshman<sup>1</sup> (12 to 16 units per quarter)

- Lower Division Writing (two courses)
- Economics 20A-B
- Mathematics 2A-B, 4
- Social Sciences Introductory (one course)
- Economics 25
- General Education II or IV (three courses)
- General Education VI<sup>2</sup>

### Sophomore (16 units per quarter)

- Social Sciences Introductory (one course)
- Economics 100A-B-C
- Economics 15A-B-122A
- Social Science 3A
- General Education II or IV (three courses)
- General Education VII (one course)
- Lower Division Economics electives

### Junior (16 units per quarter)

- Economics 122B
- Upper Division Economics (four courses—two in Mgmt and two in business)
- Upper Division Writing (one course)
- General Education VIII
- Electives

### Senior (16 units per quarter)

- Upper Division Economics (three courses)
- Electives



## OPPORTUNITIES

In addition to the regular curriculum, economics students have their choice of programs, clubs, and organizations to further their education. These opportunities include:

- **HONORS PROGRAM**
- **UNDERGRADUATE FINANCE ASSOCIATION**  
-Hosts weekly events, workshops, and information sessions that present learning and networking opportunities
- **MINOR PROGRAM\***
- **ECONOMICS SOCIETY\***
- **ECONOMICS LEARNING CENTER**  
-Free walk-in tutoring for students enrolled in certain courses
- **GLOBAL CONNECT<sup>^</sup>**
- **DEAN'S AMBASSADORS COUNCIL<sup>^</sup>**

\*Open to all students, faculty, and members of the community

<sup>^</sup>Open to all majors

## UNDERGRAD STUDENT AFFAIRS

The Social Sciences Undergraduate Student Affairs Office provides numerous services and special programs for undergraduate students including:

- Course planning
- Information concerning honors
- Change of major requests
- Course substitutions
- Financial aid appeals
- Career and internship guidance
- Graduate and professional school information

To set up an appointment, call 949.824.6803, or visit their website at [www.undergrad.socsci.uci.edu/offices/studentaffairs](http://www.undergrad.socsci.uci.edu/offices/studentaffairs).

## ACADEMIC RESOURCE CENTER

The School of Social Sciences Academic Resource Center (SSARC) is a great starting point for information regarding internships, graduate school, and prospective careers.

Visit SSARC online at [www.ssarc.socsci.uci.edu](http://www.ssarc.socsci.uci.edu) or call 949.824.8322 today to set up an appointment.

<sup>1</sup>Students should move from a 12 to 16 unit work load in the second quarter of their first year.

<sup>2</sup>Language may be satisfied in high school prior to matriculation.